



ALINK

Captive Insurance Services

Not all Cars or Captives are the same

“Everyone jump in the car, we need to go.”

In general terms, a Car provides transportation, has four wheels, transports people and may be referred to often regardless of the specific type, manufacturer, engine size, torque ability, or other variables.



A mini-van is especially good at packing families and carrying several people. A truck has more power and carries more cargo, while a kid car identifies as an older car with possibly a few nicks or dents kind of car. Of course a high performance sports car often is identified for its potential speed. Antique cars once were new and revolutionary; yet compared with today’s options don’t provide much in the way of bells and whistles.

Each Car has its own purpose: Safety, speed, power, comfort, price, quality, history and best timing to maximize its potential.



Captive Insurance

In general terms, Captive Insurance is an insurance company, a formal form of “self-insurance”.

Specifically, there are many different types of Captives. Each one is different from the other, each with its own purpose: Safety, power, comfort level, pricing, quality, history and best timing to maximize its potential.

At times specific terms such as Captive, micro-captive, 831a, 831b, Group Captive, Series Captive, Cell Captive, pure Captive may be referencing Captive Insurance in general, yet each of these terms have specific differences including:

Purpose, lines of coverage, administrators, investment options, safety, speed, power, comfort, price, quality, and history.

When you shop for a car, there are many options. You have preferences and objectives which tells you where to shop. New electric cars may require a bit more time to research and understand. In some instances, you may special order specific features most important to you.



When you shop for a Captive, there are many options. You have preferences, objectives which tell you where to shop. When Captive insurance is new to you, it may require a bit more time to research and understand. You can buy an existing Captive (group), or create your own Captive which currently doesn't exist and is unique to you and your needs.

Cars and Captives are not all the same. I'm not an expert on cars, yet I own some and have owned many. I have relied on those who have owned them before me, those who currently own them, and the experts who work in the car industry full time.

Cars and Captives are not all the same. I am an expert in Captive Insurance. I have created many, I have experience with all different types and have many clients both in the past and currently who are benefiting from owning their own Captive Insurance Company. Captive insurance is what I do full time.

Let's have a conversation regarding the details. You can teach me about cars and I will teach you about Captive insurance, and show you how to create

Your Link to Security!

Rich Ericson, President

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